FilmTrack

Partner Portal
Metadata & asset ingestion and workflow tool

Key Benefits

- Easily upload digital assets and ingest metadata
- Populate pre-existing StarCM fields from Excel spreadsheets
- Enhanced security features and permission-based access
- Eliminate the need to deliver physical hard drives

Key Features

- Multiple approval layers for permission-only access
- Responsive design for device-agnostic viewing
- Powerful search tool with efficient filtering logic
- Aspera-enabled high speed ingestion

FilmTrack's Partner Portal enables third party metadata and asset ingestion to provide an end-to-end ingestion and workflow tool. With Aspera-enabled upload speeds, this tool facilitates quick transfer of assets between third parties and eliminates the need for physical transfer of hard drives across large distances. In addition, large data ingestion is simplified with custom mapping of data fields from Excel spreadsheets.

Rapid metadata ingestion

With FilmTrack's metadata ingestion tool, you can quickly and effectively load data into StarCM's central repository. It is a dynamic and efficient way to load large data sets while minimizing manual labor and maintaining the existing data structure.
Mapping from Excel spreadsheets, the fields are populated directly into your StarCM database. For enhanced security, all data ingested into StarCM requires administrative approval prior to completing the upload.

Dynamic asset ingestion

Physical delivery of your hard drives can jeopardize your bottom line with roadblocks and delays at customs and other unforeseen circumstances. With our Aspera-enabled ingestion portal, you can ingest large digital assets at high speeds and with utmost security. Approval of all digital assets is limited to authorized users with assigned credentials. Factsheets and related project metadata can be downloaded without permitting full access to your StarCM database. Furthermore, multiple permission levels can be established to ensure approved access to secured files.

About FilmTrack

For over a decade, FilmTrack has been transforming the way the media and entertainment industry monetizes, measures and delivers its content and related assets across every point in the intellectual property lifecycle. FilmTrack's cloud-based software platform streamlines the complex intellectual property management process – from project inception to distribution – and provides a holistic view into critical data supporting rights, availabilities, contracts, invoicing, licensing, revenue recognition, royalties and workflow management.