FilmTrack

PRODUCT SHEET

Inventory & Workflow Management Solution | InvenTrack Inventory Manager
Comprehensive asset tracking and workflow tool

AT A GLANCE

Key Features

○ A user-friendly, searchable data-base with a single point of access to track and manage physical and digital assets

○ Stores digital assets in secure cloud-based vault

○ Captures technical attributes for digital and physical assets

○ Runs QC and location history reports

○ Creates purchase orders and invoices for labs, vendors and customers

○ Manages transportation, logistics and workflow processes

Key Benefits

○ Enables end-users to quickly and easily locate physical and digital assets in real-time

○ Provides comprehensive snap-shots of project-related assets, including technical specifications such as quality control (QC) re-ports and location history

○ Workflow tool provides full visi-bility of task log, as well as ability to oversee and assign team mem-bers to specific tasks

○ Enables post production teams to quickly identify workflow road-blocks

FilmTrack's Inventory and Workflow Management solution, InvenTrack, is a comprehensive inventory and workflow tool. InvenTrack provides unparalleled visibility into the location, status and technical attributes of all project-re-lated assets. In addition, InvenTrack automates administrative functions that drive efficiencies in the workflow process.
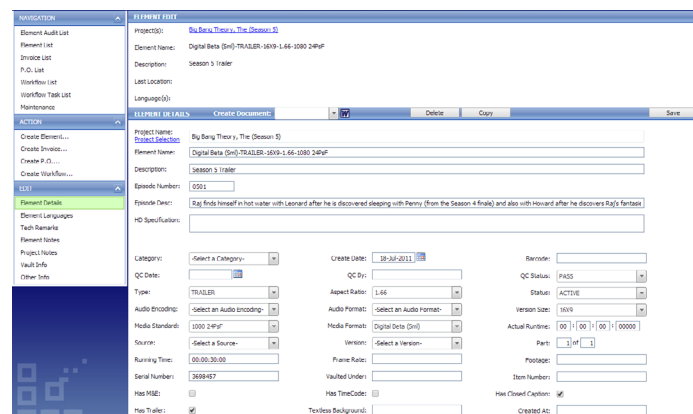
UNPARALLELED ASSET VISIBILITY

InvenTrack provides on-demand acces-sibility to extensive information about each and every physical and digital project-related asset. It is a dynam-ic and efficient way for global teams to keep track of these assets whether they are located in close proximity or spread across multiple geographically dispersed locations. In addition, digital assets are stored in a secure, virtual vault, ensuring that critical files are easily located. InvenTrack is not only a powerful tool for post-production teams; it also gives clients and partners control to track assets associated with their respective organizations.

DYNAMIC WORKFLOW MANAGEMENT

Designed to drive efficiencies in the post-production process, InvenTrack enables teams to manage all aspects of the workflow cycle. First, InvenTrack provides a clear task log, identifies stakeholders responsible for each task and captures technical attributes, such as QC status reports associated with an asset. Second, InvenTrack stream-lines the accounts receivable process by allowing teams to create and track purchase orders and invoices for labs, vendors and customers. As all key play-ers have visibility and ownership of the entire workflow process, roadblocks and delays can be quickly identified ensur-ing key stakeholders are informed and critical deadlines are met.

ABOUT FILMTRACK

For over a decade, FilmTrack has been transforming the way the media and entertainment industry monetizes, measures and deliv-ers its content and related assets across every point in the intellectual property lifecycle. FilmTrack's cloud-based software platform streamlines the complex intellectual property management process – from project inception to distribution – and provides a holistic view into critical data supporting rights, availabilities, contracts, invoicing, licensing, revenue recognition, royalties and workflow man-agement. Backed by Insight Venture Partners, FilmTrack serves as both a front and back office to hundreds of clients worldwide.

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