FilmTrack

Asset Management & Delivery Solution | Extranet DeliveryManager
Real-time asset access and delivery

AT A GLANCE

Key Features

○ Seamless integration with Film-Track's StarCM Content Manager

○ Hosted environment that stores and backs up digital assets and related collateral

○ Fine grained permission-based, password protected digital vault

○ Aspera FASP™ technology powers high-speed transfers of large media files

○ Comprehensive built-in security features ensure critical assets are never compromised

Key Benefits

○ 24/7 access enables global teams and external stakeholders to download files whenever and wherever they want

○ Files can be accessed based on name, group or function

○ Self-service tool eliminates tedious and time-consuming manual asset distribution process

○ Servicing costs decreased and customer service improved

○ Easy access to marketing materials from prior years and projects

FilmTrack's Asset Management and Delivery solution, Extranet, is a cloud-based digital vault that provides real-time access to rich-media files. Extranet's self-serving functionality provides new levels of efficiency and cost savings by eliminating the labor-intensive manual collateral distribution process.

DIGITAL VAULT FOR RICH MEDIA FILES

Extranet's secure digital vault stores rich-media files including ProRes screeners, mezzanine files and digital master class assets. Because everything is stored in one central repository, marketing and promotional materials are easily accessible from project-to-project and year-to-year.

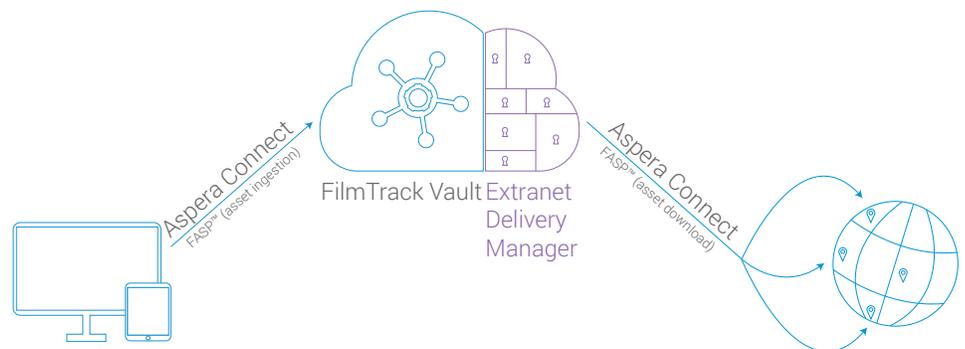## HIGH-SPEED ASSET INGESTION AND DELIVERY

FilmTrack's StarCM Content Manager and Extranet are integrated with Aspera's FASP™ high-speed transfer service, creating a seamless end-to-end ingestion and delivery platform into and out of the cloud. This next-generation transfer technology sends content at speeds much faster than HTTP, FTP, rsync or other conventional uploading mechanisms. High-bandwidth files such as ProRes screeners, mezzanine file, and even digital master class assets are delivered at maximum speed. To that end, content providers can guarantee unprecedented levels of delivery performance regardless of network condition and transfer distance.

TOTAL CONTROL OF YOUR CRITICAL ASSETS

The Extranet user and role-based security mechanism allows administrators to grant access by group or on a person-to-person basis. In addition, administrators are able to set expiration dates during set-up in order to better manage end-user access. Once given authorization, internal and external stakeholders have password-protected access only to the content you want them to see

ENHANCED CUSTOMER SERVICE & PRODUCTIVITY

Assets residing in the central content hub, StarCM Content Manager, only have to be stored once and then can be distributed anywhere around the globe. Extranet simplifies marketing and promotion campaigns by providing clients the flexibility to access project-related assets when they need them. Similarly, content providers can ensure time-sensitive media fulfillment obligations are met anywhere around the globe. Servicing costs decrease and because providing stakeholders have direct access to critical files, customer service, across every point in the distribution ecosystem is improved.

Aspera Connect — FASP™ (asset ingestion)

FilmTrack Vault Extranet Delivery Manager

Aspera Connect — FASP™ (asset download)

PLATFORM

○ Single code based, multi-tenant solution

○ Aspera's Platform on Demand and JavaScript SDK used to integrate FASP™ into FilmTrack's user interface

○ Ingestion: Aspera FASP™ transfer to FilmTrack's StarCM digital vault

○ Delivery & Download: Extranet with Aspera Connect web plug-in

○ Access via latest versions of all major browsers (Internet Explorer, Chrome, Safari, Firefox)

APPLICATIONS

○ Full digital distribution of content (i.e. streaming trailers) eliminates manual collateral distribution process

○ Content owners can ensure that end-user clients have the ability to access content in real-time from anywhere around the globe

○ Offsite backup of all critical file-based assets

FEATURES & BENEFITS

Fast and Efficient File Delivery

Access is powered by Aspera FASP™ — files are delivered at high-speed, regardless of file sizes, transfer distances, or network conditions

100% reliable data delivery with automatic resumptions of partial transfers, retries of failed transfers and fallback to HTTP for highly restrictive networks.

Transfer statistics and log on details provide clear visibility of end-user access

User-friendly, flexible architecture

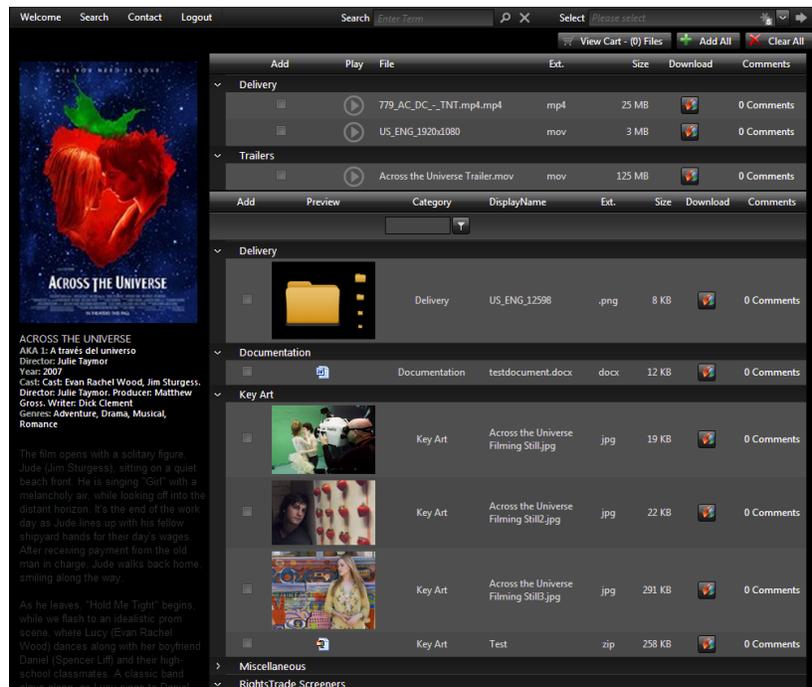Built-in robust search and IP hierarchy visualization

Shopping cart features to select multiple files and download batches at one time

Efficient and logical organization of files configured to specific business needs

Control Asset Access

Determine which files or projects users or group can see

Easily set access expiration dates to ensure assets are protected and ease administration access burden

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ABOUT FILMTRACK

For over a decade, FilmTrack has been transforming the way the media and entertainment industry monetizes, measures and delivers its content and related assets across every point in the intellectual property lifecycle. FilmTrack's cloud-based software platform streamlines the complex intellectual property management process – from project inception to distribution – and provides a holistic view into critical data supporting rights, availabilities, contracts, invoicing, licensing, revenue recognition, royalties and workflow management. Backed by Insight Venture Partners, FilmTrack serves as both a front and back office to hundreds of clients worldwide.

For more information, contact sales@filmtrack.com